

# The Children's Hearing Institute

“...that all may hear the universal language of music.”

21st Annual Benefit Gala  
Sunday, November 7, 2004  
The Four Seasons  
New York City

Guest of Honor

**Robert E. Klein**

2004 Recipient of the  
*Jule Styne Humanitarian Award*

A special thanks to all our generous supporters,  
past and present, who support our mission to provide the gift of  
hearing to all infants and children in need.

# *Simon C. Parisier, MD*



Dear Friends and Supporters,

It is my pleasure and privilege to join with you in acknowledging the extraordinary commitment of a dear friend and noted philanthropist - Robert E. Klein - to the cause of eradicating deafness. "Bob E." and his wife, author Susan Klein, who serves on the Board of Directors of The Children's Hearing Institute, are among the Institute's earliest and most ardent supporters. Mr. Klein's generosity is inspired by his deep understanding of the challenges faced by hearing-impaired individuals. Susan Klein is the successful recipient of a cochlear implant, which she says - has "given her new life."

Because *deafness is America's number one birth defect*, the mission of The Children's Hearing Institute remains as relevant today as when we were founded in 1983. According to The National Institutes for Health, *one of every 22 infants has hearing problems and one of every 1,000 infants is born profoundly deaf*. In May, the Archives of Otolaryngology-Head & Neck Surgery reported study findings indicating the earlier deaf children receive cochlear implants, the more likely they are to speak and comprehend language normally later in life. In fact, performing the surgery at age nine to 12 months may have the power and potential to produce the best results. These findings confirm our own clinical experience and underscore the continuing urgency of early intervention to prevent serious developmental delays.

This year, The Children's Hearing Institute moved to The New York Eye & Ear Infirmary, where I have joined with Ronald A. Hoffman, MD and Jane R. Madell, PhD, as co-director of The Beth Israel/New York Eye & Ear Infirmary Cochlear Implant Center. The Institute's association with this visionary medical establishment enables us to advance our mission "...that all may hear the universal language of music."

Enriched by enlightened supporters like you and the Kleins, The Children's Hearing Institute has provided millions of dollars to critically important research, treatment and education. Our collective effort has resulted in significant advances, highlighted by cochlear implantation in infants under a year of age, eradicating deafness. Cutting edge cellular research has led to a clearer understanding of cholesteatoma, a congenital destructive ear disorder.

As we thank our Guest of Honor, Robert E. Klein, with *The Jule Styne Humanitarian Award*, we also thank all of you for your commitment to our cause. Together, we will continue to transform the world of the deaf and provide the gift of hearing and the promise of a better life to all infants and children in need.

Warmest regards,

A handwritten signature in cursive script that reads "Simon C. Parisier".

Simon C. Parisier, MD, Founder, The Children's Hearing Institute  
Co-Director, Beth Israel/New York Eye & Ear Infirmary Cochlear Implant Center  
Professor of Otolaryngology, New York Medical College

# Chairman



Dear Friends,

As Chairman of the Board of The Children's Hearing Institute, it is an honor for me to have the opportunity to salute my good friend Robert E. Klein with *The Jule Styne Humanitarian Award* for the generosity he has extended to the Institute over the years. Bob E. and his wife Suzie shine among our longest and most steadfast supporters, working with us to eradicate deafness and making good on the promise of a better life for profoundly deaf children.

A significant increase in the screening of newborns over the past few years is revealing that deafness at birth is one of our leading medical challenges. The good news is that cochlear technology has revolutionized the world of the deaf. Now, thanks to visionary and gifted surgeons like Dr. Simon Parisier and Dr. Ronald Hoffman, infants as young as nine months are receiving "bionic ears."

Unfortunately, cochlear implants do not provide an "easy fix." The process of learning to hear with this technology is complex and involves a journey that takes years of patience and special attention. As Bob E. and I both know from personal experience, hearing loss is a family issue involving not only immediate family members, but also relatives, friends, physicians, teachers and counselors.

The Children's Hearing Institute supports a "Whole Child," team approach to the issue of hearing loss, enabling children to benefit by comprehensive services that enhance their quality of life. The Institute also supports services to mainstream children with hearing aids and cochlear implants in regular schools, affording them the fullest opportunities to flourish.

We take pride in watching children succeed and we take pride in the difference The Children's Hearing Institute has made in the lives of thousands of young and older patients and their families. In addition, I take personal pride in honoring one of my close friends and ardent supporters. All of us are truly doing God's work by virtue of our collective efforts.

We thank all of you for coming, and especially Bob E. for being our *Guest of Honor*.

Sincerely,

A handwritten signature in black ink, appearing to read "Leonard Boxer". The signature is fluid and cursive, written over the printed name and title of the signatory.

Leonard Boxer, Esq.  
Chairman of the Board

The Children's Hearing Institute

## *The Jule Styne Humanitarian Award Honor Roll*

The *Jule Styne Humanitarian Award* was established in memory of Jule Styne, renowned composer of such memorable Broadway musicals as *Gypsy*, *Funny Girl* and *Gentlemen Prefer Blondes*. In 1983, excited about the prospect of working with us to restore hearing to profoundly deaf children, Jule helped The Children's Hearing Institute plan our first fundraising event at La Cage aux Folles. An enthusiastic supporter of the Institute's vision, Jule created the statement of our mission... "*that all may hear the universal language of music.*" We were pleased to honor our friend Jule Styne at our first Benefit Gala in 1986.

Since 1996, The Children's Hearing Institute has proudly honored a number of enlightened individuals with the *Jule Styne Humanitarian Award*. All have given generously of their philanthropic support to ensure that all infants and children in need received the gift of hearing.

Our *Honor Roll of Jule Styne Humanitarian Award* recipients includes the following distinguished individuals. We extend our heartfelt gratitude to them all:

<i>Andrew H. Tisch</i>	<i>1996</i>
<i>Peter Faucetta, Sr.</i>	<i>1997</i>
<i>Arthur I. Indursky</i>	<i>1998</i>
<i>Dennis Basso</i>	<i>1999</i>
<i>Frank C. Ginsberg</i>	<i>2000</i>
<i>Martin Richards</i>	<i>2001</i>
<i>Michael J. Cohen</i>	<i>2002</i>
<i>Simon C. Parisier, MD</i>	<i>2003</i>
<i>Robert E. Klein</i>	<i>2004</i>

## *Robert E. Klein*



*Robert E. Klein* is currently the Chief Executive Officer of Assured Environments - the largest commercial pest management and environmental service company in the Northeast.

Since its start as a small, family-owned exterminating company in 1934, Assured Environments has grown to offer real estate owners and managers environmental solutions to pest problems in over 20 states.

Mr. Klein joined his family business in 1964 after graduating from New York University and began expanding the company alongside his father. He has been an active supporter of hearing research since his wife Susan became hearing impaired 30 years ago. In addition, he has been active in raising money for United Jewish Appeal and chaired numerous missions to Israel over the years.

*The Children's Hearing Institute*  
*2004 Annual Benefit Gala*

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## *Grateful Acknowledgements*

The Children's Hearing Institute extends our gratitude to the following individuals and companies for their generosity, assistance and support in helping to make our 21st Benefit Gala a fundraising success:

Fine wines provided by *John Magliocco*, Chairman and CEO,  
Peerless Importers.

Gifts for ladies and gentlemen provided by The Estee Lauder Companies Inc.

Gifts of Zabar's coffee mugs and Zagat Surveys provided by *Stanley Zabar*.

Culinary aprons created by Howard Aprons.

Invitation design by *Frank Ginsberg, Robert Piwinski, Joe Petruccio, Dean Polsky* and *Maria Pereira* of Avrett, Free & Ginsberg.

Invitations produced by *Joe Rocco*, JR Photo Design Graphic, Inc.

Journal production by *John Patane*, Patane Press, Inc.

The Jule Styne Humanitarian Award created by Tiffany & Company.

Jazz entertainment provided by The Bill Young Quintet.

We also thank *Christian Albin*, Executive Chef  
and *Julian Niccolini, Mia Miller* and *Kelly Macdougall* of  
The Four Seasons for their gracious hospitality.

**The Children's Hearing Institute extends  
a very special "Thank you" to all the contributors to this evening's**

## ***Grand Raffle***

### **Holiday at The Boulders Resort & Golden Door Spa in Carefree, Arizona**

Includes a five-day/four-night stay.  
Courtesy of Leonard Boxer, Esq.

\*

### **\$5,000 Gift Certificate for Bergdorf Goodman**

Courtesy of Burton M. Tansky

\*

### **"Alhambra Earrings" from the Collection of Van Cleef & Arpels**

A pair of yellow gold and white mother-of-pearl earrings,  
a signature design from this legendary French jeweler  
Courtesy of Frank C. Ginsberg

\*

### **Fine Dining Package**

Includes Two Gift Certificates for Dining at Famed Danny Meyer  
Restaurants: Dinners for Four at Union Square Café and  
Blue Smoke & Jazz Standard.

Plus, Pair of Brass Swirl-Based Candlesticks based on  
18th century originals in the Colonial Williamsburg Collection,  
by Virginia Metalcrafters.

Courtesy of Danny Meyer and Colonial Williamsburg

\*

### **Mercedes Benz SL 500 Pedal Car**

Get behind the wheel and drive!

Fun, pedal-powered car recommended for children ages 3 to 5.  
Safe, sturdy high-quality plastic body over a durable metal frame.  
Equipped with hand brakes, side view mirrors and adjustable seats.

Courtesy of Mercedes Benz

\*



***The Children's Hearing Institute***  
“...that all may hear the universal language of music”

The Children's Hearing Institute is a non-profit organization supporting innovative research, treatment and educational programs to benefit infants and children experiencing profound deafness and hearing loss. The Institute was founded in 1983 by Simon C. Parisier, MD, a world-renowned otolaryngologist, researcher in chronic ear disease and pioneer in the development of cochlear implants and related technology. His vision, compassion and dedication have revolutionized hearing restoration.

Because deafness is America's number one birth defect, The Children's Hearing Institute addresses a tremendous need. With the help of enlightened supporters like you, we have provided millions of dollars to critically important research, treatment and educational studies. Our collective effort has resulted in significant advances, highlighted by cochlear implantation in infants as young as nine months which eradicates deafness and prevents serious developmental delays. Cutting edge cellular research has led to a clearer understanding of cholesteatoma, a congenital destructive ear disorder.

The Institute is located at The New York Eye & Ear Infirmary, an international center of excellence for clinical care, teaching and research with one of the largest physician residency training programs in the U.S. Dr. Parisier serves as co-director of the Beth Israel/New York Eye & Ear Infirmary Cochlear Implant Center with Ronald A. Hoffman, MD and Jane R. Madell, PhD., CCCA/SLP, Cert-AVT. The Institute's association with this visionary medical center enhances our ability to advance our mission to provide the gift of hearing to all infants and children in need.

## ***The Beth Israel/New York Eye & Ear Infirmary Cochlear Implant Center***

The “Whole Child” philosophy defines ***The Beth Israel/New York Eye & Ear Infirmary Cochlear Implant Center*** as a model of its type. Here, ongoing supportive services provide deaf and hearing-impaired children with the opportunity to achieve auditory, speech and language skills commensurate with their hearing peers.

The Center’s hallmark is a team approach enabling staff experts to work collaboratively for the comprehensive care - and ultimately, the quality of life - of each patient. Services include diagnostic audiology, hearing aid evaluation and dispensing, and speech-language therapies including auditory-oral therapy, auditory-verbal therapy, and therapies for auditory processing disorders. Medical services include otolaryngology evaluation, genetic evaluation and counseling, and a full array of adult and pediatric specialists.

Support services are provided to mainstream children with hearing aids and cochlear implants in regular schools, offering them the greatest opportunity to develop language and communication skills by immersion in an oral environment. Educators meet with children and their families to help them communicate on methods for learning and flourishing in mainstream schools. Regional conferences for teachers and educators who have hearing-impaired children in their classrooms “teach the teachers” about hearing loss, hearing aids and cochlear implants and how to maximize the learning environment for a hearing impaired child.

***The Beth Israel/New York Eye & Ear Infirmary Cochlear Implant Center*** offers the only English/Spanish bilingual cochlear implant program in the New York Metropolitan region, providing a full-range of comprehensive diagnostic, surgical and rehabilitative services for cochlear implantation for infants, children and adults of all ages. Thanks to research conducted by this and other centers, implantation of children can now occur in infants as early as nine months of age.

**The New York Eye & Ear Infirmary’s Department of Otolaryngology** is an international center of excellence for clinical care, teaching and research with one of the largest physician residency training programs in the U.S. The Infirmary is presently creating a state-of-the-art pediatric surgical center and has recently completed a new, world-class facility for the hands-on-training of surgeons from around the world in performing delicate microsurgical procedures, including repair of perforated eardrums and implantation of cochlear devices.



***Co-Directors***  
***The Beth Israel/ New York Eye & Ear Infirmary***  
***Cochlear Implant Center***

***Simon C. Parisier, MD*** is Professor of Otolaryngology, New York Medical College. He is an internationally recognized pioneer in the field of chronic ear disease and the development of cochlear implants and related technology for children and adults. In 1983 Dr. Parisier founded The Children's Hearing Institute to ensure that all infants and children in need receive the gift of hearing. Dr. Parisier is the former chairman of the Department of Otolaryngology at Manhattan Eye, Ear & Throat Hospital, and has appointments at Lenox Hill, Mount Sinai, New York Hospital and St. Vincent's Medical Center, as well as Professor of Otolaryngology at Mount Sinai School of Medicine, and Cornell University Medical College. He is the author of more than 120 publications. Dr. Parisier is consistently cited in New York magazine's annual *Best Doctors* issue, where he has been called a "Hearing Hero."

***Ronald A. Hoffman, MD*** is Director of Otology at Beth Israel Medical Center; and Professor of Clinical Otolaryngology at the Albert Einstein College of Medicine. He graduated from Jefferson Medical College, in Philadelphia, completed his residency in Otolaryngology at New York University Medical Center and a fellowship in Otology-Neurotology at Lenox Hill Hospital. He has served as the Director of Otology and Neurotology at Lenox Hill Hospital and New York University Medical. Dr. Hoffman is the recipient of the prestigious *Mosher Award for Excellence* in Clinical Research given by the American Laryngological, Rhinological and Otological Society and has published extensively on diseases of the ear and on cochlear implants.

In 2000, when Dr. Hoffman implanted a 46-year-old deaf and blind computer programmer with a second, bilateral cochlear implant, the patient became one of the first persons in the U.S. to receive the assistance of binaural technology in localizing sound and hearing. His extensive evaluation in conjunction with a MIT/Boston University research team resulted in new test strategies for evaluating bilaterally implanted patients that are now in use across the country.

***Jane R. Madell, PhD, CCC-A/SLP, Cert. AVT*** is Director of The Hearing, Speech, Language & Learning Center at Beth Israel Medical Center and Professor of Clinical Otolaryngology at Albert Einstein College of Medicine. Dr. Madell has been a pediatric audiologist for more than 30 years. She received her Bachelor's degree from Emerson College, in Boston, and her Master's and Doctoral degrees from the University of Wisconsin, Madison. Dr. Madell is nationally renowned for her work with young children who have severe and profound hearing loss, selection and management of hearing aids and cochlear implants, evaluation of difficult-to-evaluate children, including children with autism and other developmental disabilities, and evaluation and management of children with auditory processing disorders. Dr. Madell has written two books, 17 book chapters, and numerous journal articles. She is a frequent speaker to professional and parent groups.